

press-release 25/08/2010



# Vladislav Company presents

## new Distribution Center

# in Kharkov

On the 20th of August 2010, the day of its 17th

anniversary, Vladislav had an official opening of distribution center in Kharkov. Strategy of the Company is an expansion and development of regional sales network on the basis of its own properties. Company top managers, customers, suppliers and GAU Ukraine partners participated in the event.

The branch in Kharkov was opened in 2007 initially in the rented warehouse and office. Soon the warehouse capacities became not enough to meet the market demands and partially limited the growth of customer base and sales volumes.

New office-warehouse complex was built in the complete accordance with the standards of the Company, therefore the clients are provided with European level service and the employees with comfortable working conditions. One of the major advantages of the new distribution center is large warehouse area that permits to satisfy the customers' needs, and very convenient location that optimizes the delivery time.



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**Roman Tkachenko**

Roman Tkachenko, Chairman of the Board, after official opening said, "The opening of this Center is very important landmark in the history of our Company development. Present situation in Ukrainian aftermarket demands and challenges the distribution companies to be as close as possible to our consumers, to have the complete product range and to provide the service at the highest level. All that can be accomplished in full only on the

basis of our own property, which means a long-term approach with a target to have a stable and successful business. Kharkov Center is the first step, other regions are next".

The Head of Tenneco Automotive representative office, the first supplier of Vladislav Company, Konstantin Liorek, congratulated all on the occasion of this important event and said, "I know Vladislav Company for many years and on every meeting I experience a feeling of respect and delight. Over the several last years Vladislav became one of the main players on the changed market of Ukraine. Carry on! "



**Konstantin Liorek**



**Andrey Svyatny**

Andrey Svyatny, the Head of ZF Services representative office addressed to the employees, "Dear colleagues, appreciate the Company you work at. Because exactly here everything is done with professionalism, accuracy, care for people, strive for excellence and desire to develop the market. I wish to this project of new format lots of success, growth and cooperation with the best clients".

Dmitriy Voloshin, the Sales Director of Vladislav Company, emphasized, "We are confident in our policy of making investments into opening our 100% privately owned branches. Thus our customers and employees can see that Vladislav adheres to the true values – reliability and stability. Furthermore membership in Group Auto Union International (GAUI) enables us to work in accordance with international standards of spare parts distribution. Consequently we take the leading position and our clients are all over Ukraine."

Professional and qualitative work with each client is the guarantee of success of Vladislav.



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